



CORPORATE SPONSORSHIP OPPORTUNITIES

The Massachusetts Health Information Management Association (MaHIMA) is the leading nonprofit healthcare information organization in Massachusetts. We have over 1,500 active members who attend our educational workshops and seminars. Our members make important purchasing decisions for their organizations regarding health information products and services. MaHIMA's mission is to promote professional growth, competence and life-long learning; influence governmental, educational, social and business issues that affect the management and use of health information; contribute to the quality and efficiency of health information systems and structures; and promote synergy and alignment among disciplines that manage and support confidential health information.

We would like to offer your company the chance to sponsor ALL of the major educational meetings presented by MaHIMA.

Sponsorship Options:

- **Gold: \$2,000.00 (July 1-June 30) – LIMIT of 5 Sponsors at this Level**
 - Table at every MaHIMA event – 2 sponsors attendees/event
 - Fall Educational Meeting and Coding Workshop
 - Western Mass General Meeting
 - Dot Wagg Memorial Legislative Seminar
 - Winter Educational Meeting and Coding Workshop
 - Logo on the event website, homepage of MaHIMA website, and emails and information sent to all MaHIMA & Friends regarding the event
 - Recognition in our Annual Conference Brochure and MaHIMA website homepage
 - 200.00 discount off one (1) annual conference booth
 - First choice of booth space for starting with the 2020 annual conference
 - 15% discount on all electronic advertising; Job alert, Stay Connected, Connect, etc.
 - 10% discount off Annual Conference Sponsorship
- **Silver: \$1,500.00 (July 1-June 30)**
 - Table at every MaHIMA event – 1 sponsor attendee/event
 - Fall Educational Meeting and Coding Workshop
 - Western Mass General Meeting
 - Dot Wagg Memorial Legislative Seminar
 - Winter Educational Meeting and Coding Workshop
 - Logo on event website, emails and information sent to all MaHIMA & Friends
 - Recognition in our Annual Conference Brochure and MaHIMA website homepage
 - Second choice of booth space starting with the 2020 annual conference after Gold Sponsors
 - 15% discount on all electronic advertising; Job alert, Stay Connected, Connect, etc.
- **Corporate partner: \$400.00**
 - Logo on website homepage
 - 15% discount on all electronic advertising; Job alert, Stay Connected, Connect, etc.
 - Selection of booth space following Gold and Silver Sponsors starting with the 2020 Annual Conference

Which sponsorship level is most appropriate for you?

Ready to sponsor? Please email (info@mahima.org) to Elisa Pelchat at the MaHIMA Central Office.

Please call Elisa Pelchat (978-649-7517) or email info@mahima.org at the MaHIMA Central Office with any questions.

REPLY FORM FOR SPONSORSHIP

List of 2018-19 Educational Events presented by MaHIMA

Name of your Company: _____

Contact Person: _____

Phone number and Email: _____

Yes: I want to sponsor this event! (Please check)	Name of Event	Proposed Date	Proposed Location	Full or Half-Day Event	Expected Number of Attendees	Purpose of Event
<input type="checkbox"/> Gold <input type="checkbox"/> Silver	Fall Educational Meeting and Coding Workshop	09/14/2018	The Lantana, Randolph, MA	Full Day	125	Two-track educational meeting for MaHIMA members and professional coders. • Educational meeting theme: eHIM and New Quality Initiatives
<input type="checkbox"/> Gold <input type="checkbox"/> Silver	Western Mass General Meeting	10/5/2018	Baystate Health Springfield, MA	Half Day	70	Educational meeting for MaHIMA members.
<input type="checkbox"/> Gold <input type="checkbox"/> Silver	Dot Wagg Memorial Legislative Seminar	11/09/2018	The Lantana, Randolph, MA	Full Day	90	Seminar presented to MaHIMA professionals working in the areas of confidentiality, HIPAA, Privacy, and Release of Information.
<input type="checkbox"/> Gold <input type="checkbox"/> Silver	Winter Educational Meeting and Coding Workshop	02/01/2019	The Courtyard by Marriott, Marlborough, MA	Full Day	150	Two-track educational meeting for MaHIMA members and professional coders • Educational meeting theme: eHIM and Informatics
<input type="checkbox"/> Gold <input type="checkbox"/> Silver	Annual Conference	June 9-11, 2019	SeaCrest Beach Hotel, Falmouth, MA	Three Days	250+	Two full day educational session with vendor exhibit hall and preconference educational session.

Please complete and email (info@mahima.org) or fax (508-809-9310) to Elisa Pelchat at the MaHIMA Central Office.

Note that all events must be sponsored in the same MaHIMA fiscal year (July 1 to June 30) to receive the discount. Discount applies to total combined sponsorship fee, not to the costs of individual meeting sponsorship. Vendor is responsible for sending MaHIMA their high-resolution logo in time for meeting announcements to be sent out. Please note that MaHIMA reserves the right to limit the number of sponsors per event due to space limitations. If necessary, sponsorships will be granted on a first-come, first-served basis.