



## **Massachusetts Health Information Management Association Summary of Activities for Board**

**Committee/Task Force/Other:** Public Relations

**Chair(s):** Jackie Raymond, RHIA

**Date:** November 30, 2007

### **Summary of Activities:**

Activities to date:

- Press releases to announce new officers sent to local newspapers and company newsletters
- Created Press Release for the 3<sup>rd</sup> annual Hill Day and submitted the release to the Boston Globe, The Herald, The Berkshire Eagle and the Fall River Herald-News
- Created Press Release to promote HIT Week and submitted it to The Boston Globe, The Herald and Fall River Herald-News