

# Massachusetts Health Information Management Association

## Summary of Activities for Board

Committee/Task Force/Other: Public Relations

Chair(s): Anita Whelan/Joanne Sauro

Members:

Date: 11/9/06

**Summary of Activities:** include meetings held or planned; any action or follow-up in process; any other relevant activity

- Purchased & donated a large, framed print of the Swan Boats in the Boston Public Gardens and a pair of brass swan bookends to the AHIMA Fore Not So Silent Auction . Estimated value - \$200.00.
- Sent Press Releases to announce new officers to local papers & company newsletters.
- Sent Press Release on CSA Award to organizations associated with MHIMA.
- Created and sent press release Boston papers to announce second Hill Day.
- Created and sent press release on HIT week to newspapers and organizations associated with MHIMA.
- Sent myPHR PSA announcement out to Mass Council on Aging and Mass. League of Community Health centers to further promote this service.