

Massachusetts Health Information Management Association Summary of Activities for Board

Committee/Task Force/Other: Communications Committee

Chair(s): Jackie Raymond, RHIA

Members: Linda Hyde, Gail Wood, Anita Whelan,
Joan Usher, Karen O'Donnell, Karen Griffin, Eileen Pacy,
Rebecca Kibazo-Gasque, Betty Ann Carroll, Marianne Poirier,
George Wilson, Sue Marre, Holly Ballam, Nancy Entwistle, Susan Pepple

Date: November 30, 2007

Summary of Activities:

The MHIMA Communications Committee met September 26, 2007, October 29, 2007 and November 30, 2007.

Activities to date:

- Webmaster services:
 - Website Banner Advertising testing continues. We have four Corporate Partners who agreed to post their banner ad free on the MHIMA website for a 90 day trial. This will give us an opportunity to test the new banner ad functionality and free advertising for four Corporate Partners.
 - We now have 20 Corporate Partners listed on the MHIMA website!
- Event Registration:
 - Cvent was chosen as the event registration vendor for MHIMA. Contracting with Cvent will allow on-line event registration for MHIMA members. We would like to offer this to other CSA Presidents to use for the annual meeting.
- New MHIMA Member Letters:
 - 129 MHIMA Welcome Letters were sent to new MHIMA members this past year. We will continue this practice on a monthly basis.
- MHIMA Logo:
 - M. Render sent the new MaHIMA logo template to K. O'Donnell. This will require a bylaws change. We would like to send a member survey regarding the new MaHIMA logo. If unopposed we would like to formally vote to change the bylaws in the Winter MHIMA meeting. New MaHIMA merchandise will be ordered to be sold at the Winter meeting if members approve of the new logo.
- MyPHR:
 - M. Poirier organized the MyPHR booth at the AARP convention in Boston, September 6-8, 2007. MHIMA members volunteered their time manning the booth. The convention was very successful, widely attended and gave us the opportunity to publicize MyPHR. MyPHR on-line training is available via the AHIMA website with 3 CEU's when the training is complete.
- MHIMA Career Resource Guide:
 - H. Ballam, G. Wood and K. O'Donnell are in the process of updating the MHIMA Career Resource Guide. They are using the AHIMA guide as a resource and will keep the current MHIMA Career Resource Guide graphics with updated text.