

## **Outreach Award**

The MaHIMA Outreach Award recognizes individuals or groups who have provided a public face for the HIM profession.

**Qualifications:** Any significant effort of outreach by an MaHIMA member or members within the previous three years would be eligible for this award. The nominee will have provided perspective or information on HIM-related issues to any non-HIM audience.

- The perspective or information could be provided verbally or in writing; in person or via remote communication; utilizing words, symbols, graphs or diagrams; and other methods.
- HIM-related issues include medical identity theft, HIPAA, personal health records, privacy/confidentiality, and other HIM-related issues
- Non-HIM audiences would include the public; other professionals and professional associations; and hospitals, insurers and other components of the healthcare industry
- Non-HIM audience may be an individual or a group.

Examples of award-worthy efforts include:

- Presentation or presentation-support on HIM topics
- Development of presentation materials, educational materials, tool-kits, and other materials.
- Outreach to healthcare organizations and networks, insurers, regulatory agencies, patient groups, and other
- Outreach at meetings of allied professional groups

**Eligibility:** Recipients of this award must be members of MaHIMA. The award-worthy effort must have occurred and been largely completed within 24 months of the award submission date. Recipients may have received this award previously however the subsequent award worthy effort must differ markedly from the earlier award winning effort.

**Recognition:** The MaHIMA Outreach Award will be presented at the winter meeting of MaHIMA. Winners will receive winter meeting registration, a framed certificate of achievement and will be showcased in an issue of MaHIMA Connect.

**Submission Guidelines:** To nominate yourself or someone else, please submit the following:

- Describe the audience and the occasion
- Describe the message provided and the role played
- Document any results, if discernable, of the outreach